



INOCENTE CONFUSIÓN

A Little Jig

FLOWERHOUSE FILMS PRESENTS "INOCENTE CONFUSION" SOFIA RUIZ PEPE VALDIVIESO ANA ROSA DAVILA
RENATA CALDERON GALINDO CARLOS ALFARO CYNTHIA TORASH ORIGINAL MUSIC BY PEPE VALDIVIESO HILARY YORK JUAN MANUEL
CHRISTINA BREHM & BETSY CUMMINGS EDITED BY SARA CORTIJO DIRECTOR OF PHOTOGRAPHY VICTOR AUDIFFRED PRODUCTION DESIGNER ANA ROSA DAVILA
EXECUTIVE PRODUCER ISAIAH RICHARDS VALERIA GONZALEZ PRODUCED BY SOFIA RUIZ SCREENPLAY BY SOFIA RUIZ DIRECTED BY SARA CORTIJO



Running time	15 min
Genre	Comedy
Rating	PG13: Sexual Content
Year	2016
Language	Spanish
Country of Origin	Mexico
Format	1920x1080, 30fps, 1:1.85, Stereo
Sales/Distribution	Sofía Ruiz
	sofia.ruiz86@gmail.com
	+1 52 (55) 5452 7651
	/flowerhousefilms
	@FlowerhouseDF
	www.inocenteconfusion.com
	http://www.imdb.com/title/tt5863914/?ref_=ext_shr_eml_tt





Anytime she's getting intimate with a guy, Eva is haunted by the image of her sex-ed teacher from high school.

SYNOPSIS

Inocente Confusión tells the story of Eva, a girl who, because of her über conservative upbringing, cannot have a normal, healthy sex life.

She wants to be independent and stay true to her self-imposed liberal mindset, but anytime she's about to have sex, the vision of her sex-ed teacher from high school haunts her and keeps her from having a little fun. When she does go through with it, she convinces herself she's pregnant, as holy punishment for her actions.





DIRECTOR'S STATEMENT

In Mexico, sexual education is mainly imparted in schools, but with enough censorship to destabilise our thoughts.

Even in our times, discovering our sexuality as women, and all that entails, is not easy; much less for our protagonist, whose innocence on the topic is exposed.

Sex as a taboo nowadays: we keep dragging archaic and amorphous, even sinful, concepts, which instead of helping our development, block self-responsibility.

With no other pretense, this short film presents a point of view on this stage of life, a story that all women can identify with one way or another.

Sara Cortijo, June 2016





PRODUCER'S STATEMENT



The film was born out at a moment in which, having had the chance to see different ways of dealing with sex and sex-ed, I realized how lacking my own education had been. The little information we received in school was either abstinence only, or strictly anatomical – often limited to internal organs and including horrifying videos of babies crowning. No real information was ever given to us: not about what actually constitutes sex; not about consent; not about effective and efficient birth control; not about STDs; not about the possibility of different preferences. We were told we would go to hell if we had sex before marriage, and that was that – all the while ignoring our raging hormones and natural curiosity.

Although *Inocente Confusión* is fun and silly, the underlying theme is the need for proper sex-ed in our schools and communities. By showing what the possible, albeit exaggerated, repercussions of misinformation are, we hope to get a conversation started and maybe, just maybe, start thinking about (and changing?) the way we do things.

Sofía Ruiz, June 2016





CAST & CREW



Sofia Ruiz

is an actor, writer and producer. After getting her Bachelor's Degree in Theatre & Dance from The University of Texas at Austin, she lived and worked in Los Angeles and then moved to Mexico City, where she works as a film and stage actor. This is her first project with Flowerhouse Films, her production company, with which she intends to continue producing female-centric films.

Sara Cortijo

studied Theatre at the Escuela Superior de Arte Dramático in Sevilla, Spain. She got her BTEC in Dramatic Arts from Westminster College in London and attended a theatre workshop at the American Academy of Dramatic Arts in California. In Mexico, she graduated from the film university AMCI, specialised in script-writing and directing. She lives in Mexico City where she works as Producer, Manager and Production Coordinator for the production company, Manivela Films. Her third project, *3 Puntos de Cruz*, which she wrote, produced and directed was selected for some of the top festivals, including Mórvido Film Festival 2012, Guanajuato International Film Festival, GIFF 2012 and the Short Film Corner at the Cannes Festival 2013. She is currently preparing her next production, *Oquedades del Corazón*, to be filmed towards the end of 2016.





Victor Audiffred

studied film and has worked as Director, Producer and Director of Photography. Throughout his career, his projects have been selected to some of the top festivals both nationally and internationally, adding up to 70 appearances in international festivals. He has directed ten short films, and received the Presidential and Mexican Senate recognition for Trajectory and Achievement for the short films *Cristiana Sepultura* and *Classified*. In Mexico, after obtaining first place in the Guanajuato Film Festival, he joined the documentary, *Solo Pase la Persona que Se Va a Retratar*, as producer. The film received an Ariel Award in 2010. *Clarissa, Rever* and *3 Puntos de Cruz* are his latest productions which have been featured in the Cannes Festival en 2011 and 2012. He has two feature films under his belt as DP: *Historia Para No Olvidar* produced by CONACULTA 2015 and *Danza de Luna*, an independent film.

Pepe Valdivieso

is a Mexican actor born in Veracruz, Veracruz. He started performing at a very early age, but it wasn't until he was a teenager that he decided to take acting on as a career. After graduating from *Tec de Monterrey* he decided to move to New York and eventually to Hollywood, where he studied acting professionally. Valdivieso returns to Mexico City in 2014, since then, he has been the image of many important brands and has worked in very important TV shows such as *Paramédicos*, where he had the role of a young paramedic. He has performed in many independent films and short films and he aims to become a recognised actor in the Mexican movie business. Pepe Valdivieso is always seeking for improvement through acting classes, coaching and on camera experience.



Ana Rosa Dávila

graduated with an acting degree from the National School of Theatre Arts (ENAT), Ana has worked with directors such as Mauricio Jiménez, Mercedes de la Cruz and Carlos Corona. In 2014, she attended the XIV Iberoamerican Theatre Festival of Bogotá. She has participated as an actor in several short films for CCC, CUEC and IBERO and in the short film *Muñecas*, directed by Jorge Michel Grau, presented at the *México Bárbaro* festival. Ana has also been a part of various plays, as well as assistant director in the documentary piece *Esta Llave Ya no Tiene Puerta o Algo por el Estilo*, and has been part of the production department of the *Grupo Odin Dupeyron* for four years.



Renata Calderón Galindo

was born on December 25, 2001 in Mexico City. At four years old, she started taking acting lessons at Kid's Place in the Condesa neighborhood and stayed for two years, presenting original plays. She continued her lessons in elementary school, studying every acting genre. Renata participated in a television commercial for *Jarritos*. She is fluent in English, has knowledge of French and is currently learning German. At 13, she went back to professional acting lessons, this time at *CasAzul* under the tutelage of Ricardo Campos White. There, she filmed her first short film, *Inocente Confusión* with the actor, writer and producer Sofía Ruiz. Today, she continues her acting studies with Viridiana Olvera at *CasAzul*.



Carlos Alfaro

studied acting at the Andrés Soler Film, Theatre and Television Institute, and received an IMBA from the International Method Actor's Studio. He has worked as a volunteer theatre teacher with the Ministry of Energy (*Secretaría de Energía y Minas e Industrias Paraestatales*). Over the past twelve years, he has participated in countless telenovelas in a variety of roles. In film, Carlos has collaborated with Valentín Trujillo, Rodolfo de Anda, the Almadás, among others. In comedy, he has worked with Flaco Guzmán, Flaco Ibañez, Charlie Valentino, and Choforo Padilla, just to name a few. He has appeared in numerous ad campaigns for both Mexico and the United States.

Cynthia Torash

with studies at the INBA and Televisa's CEA, Cynthia's career covers work that goes from photo stories to television, from film to theatre, and from live shows to song. Twenty four years of a professional career throughout which, along with her professional work, she has undertaken diverse voice, singing, interpretation and actoral improvement lessons with teachers of the standing of Sergio Jiménez, Héctor Mendoza and Amparo Rubín, just to name a few. Among her most notable roles are those in *The House of Bernarda Alba*, *Electra*, and *Lysistrata* by *Producciones Moreno*; *Sin Salida* directed by Alberto Estrella; *Lo que Callamos las Mujeres*, *Se Busca un Hombre*, and *La Hija del Jardinero* by TV Azteca.





Joselyn Paulette Medina

graduated from the College of Theatre Arts of the UANL. She took a voice course at *Ceuvoz*, and was a grant recipient of the FONCA program for Artistic Residencies and CONARTE's Stimulus for Quality Artistic Creation, with which she attended a Film Acting Residency at the New York Film Academy in Los Angeles. She has participated in *Camino a la Inmortalidad; Libertad, Libertad; Molière; El Eterno Fugitivo; La Voz Humana*, and *La Verdadera Venganza del Gato Boris*. She directed the play *Ñaque o de Piojos y Actores*. Among her most recent projects are *Pieza en Forma de Flamingo No 1; Nuestra Perversión* (written and directed by Mario Cantú Toscano), and she participated in the Dramaturgy Week of the state of Nuevo León with a staged reading of the play *Aproximación al Interior de una Ballena*.

María Richardson

is a bilingual poet and educator. She was born and raised in Monterrey, Mexico, but has done most of her schooling in English, including a BA in Humanities from Yale and an MFA in Creative Writing from The New School. She's taught ESL in Puerto Vallarta and Monterrey and led Spanish lessons and college writing in New York City. More recently, she made lightbulb models and dissected cow eyeballs as a museum educator at the Exploratorium in San Francisco. Despite her experience with dissections (and the white coat she uses in *Inocent Confusión*), María is not a doctor. She is, however, quite interested in matters of public health and sex ed. María currently lives in Monterrey, where she works as a translator and collaborates on creative projects and education initiatives.



Elsa Herazo

is an international officer, specialized in international cooperation. This Colombian woman has lived in different cities like New York and Paris, where met Sofia eight years ago. Now living in Mexico City, where these two friends reunited and support each other in their life projects.



Iliana Donatlán

started showing interest and passion for the arts from a very young age, which led her to study Communication Sciences at the Autonomous University of Durango-Lobos while taking her first acting workshops with teachers such as Director Alba del Campo and Director Ricardo Camacho. In Mexico City, she continued her career and preparation as an actor at *CasAzul*. Since 2010, she has been part the Laboratory Theatre group headed by Director Susana Fisckin, student of Jerzy Grotowski. Iliana has participated in over twelve television shows, eleven short films and nine plays.



Rodrigo Valedepeña

was born on August 28, 1983 in Mexico City. He finished his bachelor's in Visual Communication Design from the Autonomous Metropolitan University (UAM), and later got a scholarship from AMCI and the movie theatre chain Cinemex to study Film at AMCI's Film University. In 2015, he was selected as a grantee by the Young Creators FONCA program in the Visual Narrative speciality. In 2012, he took a course in Marketing at the Autonomous University of Mexico (UNAM). His professional career has been focused mainly on the visual narrative in its various forms. One of his most relevant jobs has been as Chief of Design in CNN Mexico from 2009 to 2012. He has given workshops and other classes.

José Luis Sanchez Medina "Mac"

has worked on numerous short films, features and commercials as gaffer, grip and assistant photographer.





Adalberto Trujeque

studied film at the Mexican Association of Independent Filmmakers (AMCI). He has worked as a Producer, Director and Editor and has taken several workshops with filmmakers like Victor Audiffred, Guillermo Gonzalez Montes, and others. Adal has edited various award winning shorts and documentaries such as *Letras Libres*, *Imágenes Tras las Rejas*, *3 Puntos de Cruz*, *Clarissa* and *Rever* and has produced independent projects for companies like *Milagrillo Films* and *Nómada Comunicaciones*. In 2012, he created his production company, *Punto Media Studio*, he was awarded a special recognition from the state of Campeche for having won the First Documentary Video Competition "Ricardo Encalada Argáez" with his work *Vidas de Luz*. He currently lives in the city of Campeche, where he is preparing his short film on suicide *Espérame en el Cielo*, as producer, director and scriptwriter, as well as his first feature film.

Javier Quesada

Sound designer with a solid knowledge and understanding of the current recording, editing and mixing technologies used for the post-production of film and musical production. Passion for the creative use of sound, backed by solid knowledge of the theory of sound. Upon finishing his studies, Javier approached Z-Tracks, Alejandro G. Iñárritu's post-production company to keep learning and to work with sound designers Martín Hernandez and Sergio Díaz, with whom he continues to collaborate to date.



Gerardo Audiffred

is an animator and illustrator.



ANECDOTES

FEELING MYSELF

We had been having trouble with our ending. There was a bathtub in the original script, but we couldn't find one that we liked, and weren't able to fit it into our already long shooting schedule of 5 days and 6 locations for a 15 minute short film. We decided we would transform the bedroom with a time lapse, showing Eva going about her business, gradually piling up books about sex in one corner - her education. Finally, once the bedroom had changed to show the passing of time, Eva would come in, with a newfound confidence and pull out a little blue vibrator with sparkles on it (blue was the new color palette we had gone with).

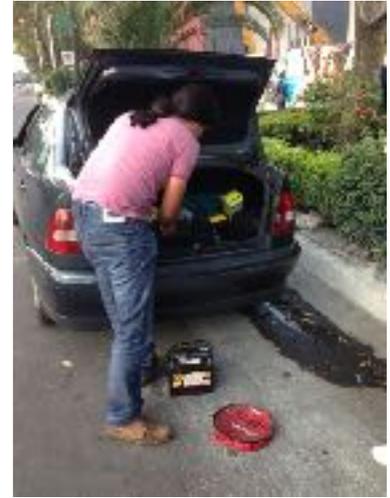
We HATED it.

It broke with the way we had dealt with sex throughout the film and felt graphic and unnecessary. It was the last scene we shot and we were utterly exhausted. Sara and I looked at each other in despair.

"I'll volunteer to film one more day" ... our fabulous assistant camera and gaffer, Mac, said. "Yeah, I will too" echoed our sound mixer Rodrigo. Our faces lit up in unison. "Yeah?" I asked sheepishly, looking over at Victor, our DP. "Yes. Get some rest, take a few days to think about it, and we'll do it again."

We packed everything up and waved goodnight. Following Victor's orders, I gave myself a couple of days to rest physically and mentally. When I was done with all the resting, I went on Airbnb and started looking. Not thirty minutes in, there it was: beautiful white porcelain tub with antique-y fixtures and a gorgeous hallway filled with plants. I contacted the owner, hoping for the best. "Of course!" he quickly replied, "My brother's an actor and has people filming here all the time!"

We dedicated an entire day to that last scene, 'cause you can never get too much bath time!



GOT ANY JUMP STARTER CABLES IN THAT SOUND EQUIPMENT BAG?

Our second day filming, I woke up, made myself some tea, loaded the car and headed over to Sara's to pick her and the equipment up. It was chilly, and I was waiting on a busy street, so I left the car on in case I had to move. Once I saw her coming out, I turned the car off, and got out to help her load. We finished loading right on time to head over to our first location for the day, everything was going great. UNTIL... we got back in the car and IT WOULD NOT START. Car insurance companies in Mexico City are notorious for taking their time when called, even worse if it's a Sunday, which of course, it was.

To our delight, Rodrigo, our sound mixer came to our rescue. When he got there, he swiftly popped his trunk open and, much like Mary Poppins and her carpet bag, proceeded to pull out the most surprising array of objects, including an ammeter! He responded to our amused expressions with, "I like electricity".

In any case, his hobby got us to our location on time to start filming!





CAST

DAD Carlos Alfaro
MOM Cynthia Torash
ADULT EVA Sofía Ruiz
YOUNG EVA Nati González
YOUNG EVA'S VOICE Sophie Massutier Rincón
TEEN EVA Renata Calderón Galindo
MALE CHARACTERS Pepe Valdivieso
SEX ED TEACHER Ana Rosa Dávila
LOUD STUDENT Joselyn Paulette Medina
RECEPTIONIST Elsa María Herazo
GYNECOLOGIST María Richardson
EXTRAS - BOYS David Salín Adame
Diego Casados Lazos
José Luis Áviles Trejo
EXTRAS - GIRLS Abril Lazos Trejo
Arlette Casados Espinoza
Dona Vega
Mariana Casillas Martínez
Paloma Rojas González
EXTRAS - AUDITORIUM Gerardo Villarreal
Hugo Loyola
Olga Ros Serrano
Sharon Mora

CREW

DIRECTOR Sara Cortijo
WRITER Sofía Ruiz
PRODUCER Sofía Ruiz
EXECUTIVE PRODUCERS Isaiah Richard
Valeria González
DIRECTOR OF PHOTOGRAPHY Victor Audiffred
ASSOCIATE PRODUCERS Jakub Felkl
Javier Flores
ART DIRECTOR Ana Rosa Dávila
PRODUCTION ASSISTANT Iliana Donatlán
DIRECT SOUND Rodrigo Valdepeña
FIRST ASSISTANT CAMERA & GAFFER José Luis Sánchez
HAIR & MAKEUP Elsa María Herazo
CASTING: EXTRAS Alan H. Martínez
Alejandro González
EDITOR Sara Cortijo
COLORIST Adalberto Trujeque
SOUND DESIGN Javier Quesada
ANIMATION Gerardo Audiffred
CATERING Cuisine by M
Colegio Británico
CATERING ASSISTANTS Edith Ramírez Tejeda
Elvira Franco Esquivel
Fabiola Ramírez Vargas
Patricia García Sevilla
Vero Vargas



